



Herd Racing, LLC

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About Herd Racing, LLC.

Herd Racing, LLC. is a West Virginia-based NASCAR-sanctioned Nationwide Series stock car race team which was formed to bring the excitement of stock car racing to the greater Huntington and Tri-State Areas. Herd Racing's majority shareholders are Dana and Tonya Tomes of Lesage, WV. They also currently have ownership interests in Faith Motorsports, a NASCAR Nextel Cup Series racing team, and Victory in Jesus Racing, a NASCAR Busch Series racing team.

As graduates of Marshall University and local business owners, Dana and Tonya Tomes believe that residents of the Tri-State Area are passionate about Marshall University and NASCAR racing. Herd Racing is a way to combine both loves into a clean, family-oriented sporting opportunity that local families, businesses and investors can be proud of! Herd Racing is not formally affiliated with Marshall University, but is a private venture with a goal of helping promote the University and the Tri-State Area to race fans around the world. In support of this goal, Marshall University has allowed the team to use its name, logos and slogans for this project.

Herd Racing will employ Barboursville, WV native Brett Rowe as driver of the team's #75 Dodge Charger in the 2008 Nationwide Series (formerly known as Busch Series). Brett is the 2005 ARCA Lincoln Welders Truck Series national champion who has won at every level of racing in which he has competed. The team will operate initially from the home of Faith Motorsports in Hickory, NC, but future plans include a full-featured race shop, museum, retail store and café in the Huntington area which will enable local fans to experience the excitement of NASCAR in a hands-on environment.

Herd Racing is offering two options for local fans who are interested in becoming involved in the Tri-State Area's first and only NASCAR-sanctioned race team.

Sponsorship option:

Herd Racing will make available for public sale \$6 million of annual sponsorship advertising opportunities during the 2008 race season. Sponsorship opportunities vary from \$1,000 for a single race minor associate sponsorship to \$3 million for a full-year major associate sponsorship package. There are many sponsorship options in between and Herd Racing can custom design a sponsorship package that will allow your business to receive the utmost amount of marketing exposure for a financial commitment that won't break your advertising budget.

Investment option:

Herd Racing will make available for public sale 24,500 shares of corporate Class B stock units at a per share rate of \$100. A minimum of 100 shares must be purchased requiring a minimum financial investment of \$10,000. A total of \$2,450,000 will be raised through stock sales. This option allows local business leaders and fans to not only support the Herd Racing team, but also earn themselves a stake in the team's future successes as a part owner of the operation. Those interested in making an investment in Herd Racing can contact the team for a detailed business plan and investor package.

We hope that you will also see the tremendous potential that Herd Racing offers local race fans, Marshall supporters, businesses and investors. Herd Racing: a winning scenario for everyone involved!
