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Office of the President

November 12, 2007

Dear Potential Sponsor:

It is with great pride and optimism that Marshall University has joined with **Herd Racing, LLC** to enter one of the most popular forms of motorsports, the NASCAR Nationwide Series. We have granted permission to Herd Racing, LLC to use our logos and branding on their car, hauler, uniforms, and materials.

We, as a university, believe that this collaboration has the potential to reach more than 50,000 fans at each track with 35 events during the year. In addition, 1.75 million fans watch the race from their homes every week. As a co-sponsor, your organization would be advertising to a national audience, as well as highlighting your support of Marshall University.

Thank you for your consideration. Should you have any questions regarding this project, please contact Rhonda Mullins with our Office of Communications at 304-696-3958.

Sincerely,

Stephen J. Kopp, Ph.D.

President

**WE ARE... MARSHALL™**

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