



Herd Racing, LLC

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Dear Prospective Sponsor or Investor:

Herd Racing, LLC. is proud and excited to be able to bring NASCAR racing to Huntington and the Tri-State Area beginning in January 2008.

Herd Racing is planning to field an entry in the 2008 NASCAR Nationwide Series (formerly known as Busch Series). The car will be driven by Barboursville native and 2005 ARCA Truck Series Champion Brett Rowe, and the car's paint scheme will promote Marshall University by boldly showcasing a green and white coloration and promoting the University's "We Are . . . Marshall" theme. The car will carry the number 75 in honor of those killed in the community's 1970 air tragedy at Tri-State Airport.

Herd Racing is soliciting local, regional and national businesses and corporations during November and December 2007 in order to gain the advertising support needed to launch this exciting racing experience in time for the 2008 season's inaugural race at Daytona International Speedway in February 2008.

Have you ever thought of promoting your company's message, service or products to potential customers worldwide through NASCAR team sponsorship? Now is your chance to support the University you love while showcasing your company's logos to millions of potential customers around the world!

Single race associate sponsorships begin at just \$1,000 per race and longer term sponsorship packages can include your company's name on the team's tractor-trailer hauler, team and driver uniforms, pit crew equipment and more. Plus, many sponsorship packages include pit passes and race tickets for you and your guests so you can follow the team and experience the up-close action of NASCAR racing at famous tracks like Daytona, Charlotte, Bristol and more!

In addition to offering sponsorship opportunities to businesses and corporations who wish to promote their company's products or services through NASCAR team advertising, Herd Racing is also making available nearly half of its ownership to local investors through Class B stock units.

Stock in Herd Racing is available at just \$100 per share with a minimum stock purchase of 100 shares. That means that for a minimum investment of \$10,000 you can not only support Marshall University and Herd Racing, but you can own part of the team!

We are happy to be able to help promote Marshall University and the greater Tri-State Area to 75 million race fans around the world through this planned initiative and we hope you have an interest in getting involved on the ground floor as we work together to make "We Are . . . Marshall" an internationally-known statement.

If you would like more information about sponsorship or investment opportunities available with Herd Racing I hope you will contact us online at www.herdracing.com or call us toll free at 877-736-7303.

We have representatives who would love to meet with you and help you see how promoting your business and Marshall University through NASCAR racing can become a winning scenario for everyone involved!

Best Regards,

Dana L. Tomes
President
Herd Racing, LLC.
